

PRIVACY POLICY

The Internet is a powerful tool allowing its users to exchange information freely. As a recipient of information collected on MissAppleBottomsUSA.com (the "Site"), Apple Bottoms ("we", "our" or "us") have policies about how we use the information we collect.

Categories of Information

Information about you can be categorized as (a) personally identifiable information or (b) non-personally identifiable information. "Personally identifiable information" is information that we collect from you such as your name, postal address, telephone number, fax number and email address. "Non-personally identifiable information" is information that we collect from you that cannot be used to identify or contact you, such as your Web site browsing patterns or demographic information.

How We Use and Disclose Information

We will use your personally identifiable information to notify you if you have won a prize. We may also combine the information we have gathered about you with information from other sources, such as other Web sites operated by us. We may use your personally identifiable information to contact you about offers or promotions we think you would be interested in. If you do not want to receive this information, indicate that we may not do so at the point where you give us your personally identifiable information.

It is important for you to understand that we use third party contractors to help us run the Sweepstakes, such as operating the server for the Site, performing delivery of prizes, and sending postal mail and email, and may share your information with these contractors for those limited purposes. We generally require that contractors do not disclose personally identifiable information or use it other than as necessary to perform services for us.

Because we care about your privacy, we will not give your personally identifiable information to third parties, such as marketers or retailers, for them to use to contact you about offers or promotions of their own (other than, of course, in connection with the AppleBottoms.com site), unless you allow us to. If you would like us to share your personally identifiable information with third parties so that you may receive these special offers and promotions, indicate that we may do so at the point where you give us such personally identifiable information.

In the event that all of our business assets are transferred to or acquired by another company, contestant information will be one of the transferred assets. We will divulge your personal information to law enforcement officials if required to do so by law.

How We Collect Information

We will collect personally identifiable information from you when you actively give us the information to enter the sweepstakes. enforcement officials if required to do so by law.

How We Collect Information

We will collect personally identifiable information from you when you actively give us the information to enter the sweepstakes.

Cookies

A cookie is a small data file that is placed on your computer's hard drive that may contain information (such as the user IP address) that a Web site may use to track certain things. During final voting only one vote per IP address will be permitted.

Special Policies for Children Identifying Themselves as Under Age 13

This Sweepstakes is not for anyone under the age of eighteen.. We will not knowingly collect any personally identifiable information submitted by visitors to the Site who are under the age of 18.

Links

The Site contains links to other sites, including, among others, those of other third parties and companies whose trademarks may appear on the Site. The other sites and third parties maintain their own privacy policies that may be different from ours. Visitors using such links or pursuing or entering such contests or sweepstakes should consult the privacy notices associated with those links, promotions, contests or sweepstakes. We do not control this collection of information and are not responsible or liable for the privacy policies maintained or actions taken by third parties with regard to your information. Our Privacy Policy does not extend to anything that is inherent in the operation of the Internet, and therefore beyond our control. Please keep in mind that whenever you give out personal information online-for example, via message boards or chat rooms-that information can be collected, intercepted and used by people you do not know. You should use such community functions at your own risk.

Your Acceptance of These Terms

By entering the contest, you indicate your agreement with the terms and conditions of this Privacy Policy. If you do not agree with this Privacy Policy, then do not enter the sweepstakes. We reserve the right to change the terms of this Privacy Policy. Your continued participation in the sweepstakes following any changes to this Privacy Policy will be deemed to constitute your acceptance of such changes. Please check this page regularly for any changes.

Contact Us

Please contact us with any questions or comments regarding our privacy policy: